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PUBLIC BOARD MEETING: 11 FEBRUARY 2010

Title of Board Paper: **Chief Executive's Report**

Rationale:	The report is presented as an update on topical issues.
Summary of issues/key risks:	This report updates the Board on relevant matters which are not covered in other specific reports.
Recommended action for the Board:	That the Board note the report.
Legal Issues	None.
Financial implications	Finance issues are not a part of this report.
Consultation (involvement of public, users & partner organisations)	None.
Communication plan:	Key items from this report are summarised in <i>Team Brief</i> and the fortnightly Chief Executive's briefing
Care Quality Commission standard (Domain/core standards/development standards)	Not applicable.
World Class Commissioning: (Which competencies does this paper support?)	Competency 1- are recognised as the local leader of the NHS





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Equalities impact	This report has no impact on equality issues.
Audit Trail	The report is for the Board only.
Attachments:	None.
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Lead Director/Directorate:	Nick Relph, Chief Executive.

Polysystems coming to Hounslow

Our Commissioning Strategy Plan has been refreshed and has identified the need to develop polysystems in Hounslow. They are an integrated network of health and social care providers, with a strong emphasis on out of hospital services. Polysystem is a primary care network of existing GP surgeries, pharmacies and community services all working together to make healthcare more convenient for local people. They will offer many services within the local community for which previously it was necessary to attend a hospital. This is what we call a polysystem. The heart of this polysystem will be from a major GP-led health centre, including urgent care services, to which GP surgeries and other primary and community care health organisations will be linked. The concept is that one polysystem should serve a local population of 50-100,000 people. The Planned Polysystems in Hounslow are:

- a central polysystem in Hounslow and Heston covering a population of approximately 108,000
- a western polysystem in Feltham and Bedfont covering a population of approximately 64,000
- an eastern polysystem in Chiswick, Brentford and Isleworth covering a population of approximately 82,000



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We are working with GPs and other staff in the three practices in Maswell Park Health Centre, other local GP practices and local Community Pharmacists, to help shape our plans. The three practices in the health centre already collaborate in a number of ways with their nurses and with their administrative support. It will look at issues including:

- developing a managed care network for diabetes, respiratory medicine and hypertension
- developing the concept of the hub and spoke model with Maswell Park as a potential hub. When fully operational the hub will be responsible for ensuring patients receive integrated primary and community care by the most direct route appropriate to the patient, making full and appropriate use of technology
- developing clinically led signposting for patient pathways from A&E attendance (when it is not actually required) into appropriate integrated primary care
- develop a model to test the polysystem ethos of care, reflecting prevention, self care and staying healthy, with high quality care provided in primary and community settings wherever possible.

Faster, more convenient access to x-rays and diagnostics at The Heart of Hounslow polyclinic

Later this month patients will be able access x-rays, diagnostics and mammography usually only available within a hospital setting at The Heart of Hounslow polyclinic. The first patients will be getting scans, in new permanent onsite facilities, within hours not weeks of GP referral for a range of x-ray or ultrasound. This adds to the range of services at The Heart of Hounslow giving people more convenient access to doctors and routine care.

New café style drop in for breast feeding mums

NHS Hounslow launched a new breast feeding drop in clinic at the South Isleworth Children's centre on 14 January. The clinic, which is being run in partnership with the National Childbirth Trust (NCT), will offer new mums support in breast feeding in a more relaxed and informal environment.

Breast feeding has proven health benefits for both mothers and children. It is less common in later life for breast fed children to suffer from obesity, high blood pressure, high cholesterol level, eczema, diabetes, leukaemia and asthma. Women who have breastfed one or more babies are less likely to suffer from breast cancer, ovarian cancer, type 2 diabetes and post natal depression



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compared to those who have never breastfed. Some women also find it is easier to lose weight after giving birth if breastfeeding.

NHS Hounslow has a challenging Breastfeeding at 6-8 Weeks target which was rated Amber by the Care Quality Commission in 2008/09. The additional support and information that will reach women in Hounslow through this new Drop-In Clinic will be vital in trying to meet this target for 2009-10.

The Single Equality Scheme launches

NHS Hounslow has produced its first Single Equality Scheme (SES). The SES sets out how we as an organisation will promote equality, equal access and equity in service provision and delivery, as well as how we intend to reinforce our commitment. The document incorporates our previous Race, Disability and Gender Equality Schemes, as well as our Equality and Diversity Policy, Strategy and Action Plan. The current SES is a working document that will be developed and updated over the next three years. Progress will be reported on annually. Stakeholders will be involved and consulted to ensure that our objectives take account of the most pressing equality issues.

Through the SES you will see how NHS Hounslow has taken important steps to understand and hopefully meet the different needs of the communities represented within Hounslow. We are committed to building on this work to fully understand and address equality-related health behaviours and outcomes and how these interact with each other. Our objective is to eliminate all forms of discrimination and harassment, and to ensuring that our workforce is equality competent, confident and committed.

The consultation questionnaire for the scheme is available online. To read the SES and complete the visit www.hounslowpct.co.uk/hpct_consultations.html Please give your feedback by the end of February.

Leading by example: Public sector jobs for socially excluded adults

Hounslow has been selected by the Department of Health as one of ten priority Local Strategic Partnerships in London to be funded under the Socially Excluded Adults Programme. Hounslow's project will improve local employment outcomes for people with moderate/severe learning disabilities and secondary mental health service users in line with regional priorities, by developing the local public sector's capacity and competency (specifically targeting the London Borough of Hounslow, NHS Hounslow, Hounslow Community Healthcare, West Middlesex Hospital, and



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West London Mental Health Trust) to lead by example in the employment of those individuals who are most excluded from the local labour market. Procurement for delivery of this 1 year pilot began in January and will become operational in May 2010.

London NHS cycling strategy

We have signed up to the proposed commitments in the London NHS Cycling Strategy. This includes implementation of:

- the Department for Transport's Cycle to Work Guarantee Scheme. to encourage greater employee cycling the PCT is providing secure, safe and accessible bike parking facilities; good quality changing and locker facilities; bike repair for cyclists on or near site; and training, reward and incentive programmes to achieve targets for more cycling.
- The Cycle to Work Scheme. This enables staff to get a tax free bike on a salary sacrifice basis. The 1999 Finance Act introduced an annual tax exemption, which allows employers to loan cycles and cyclists' safety equipment to employees as a tax-free benefit. The scheme was announced to staff in January with the benefits highlighted: huge savings off high street charges, 12 monthly payments direct through Payroll, no credit checking and no finance charges.

We are also committed to provide an economic incentive for bike usage for work travel the PCT is by paying the 20p per mile taxable allowance allowed by Treasury, compared to the current 5.6p per mile average. Our staff can claim 53p per mile for cycling on business trips.